



No Platform is Too Small

By: Diego Andrade-Cabrera

Description:

As Co-President of the Michigan Sport Business Inclusion Community, I feel that I have a unique opportunity to mobilize my members to engage in meaningful social justice work. With this project, members will have the opportunity to reflect on their current social platform and determine how to best use it to make change.

Details:

- Membership will participate in a workshop where they recognize their privilege and platform as University of Michigan students.
- They will then identify opportunities to use their platform to advocate for a social cause they care about
- SBIC will provide upcoming opportunities in the community where members can be change agents for participants to choose from or be inspired by
- On the same day, or close to the date of the workshop, SBIC members will engage in an act of civic engagement by hosting a roundtable discussion about the importance of using one's platform to make positive change
 - Member's will be encouraged to reflect on their experiences with social justice engagements
 - Potential guest speaker can come talk about their perspective on using a platform, no matter how big or small, to have an impact on people